

FINAL MEETING

TOUR_HOSP_MAN

Onsite final Workshop

March 23-26, 2023
Palermo, Italy

March 23, 20:00

Welcome address at Piazza Borsa Hotel (<https://piazaborsa.it/>)

March 24, 10:00-17:00,

Rector's Palace, Piazza Marina 61, Palermo

Introduction to the meeting, Chiesa di Sant'Antonio Abate, Rector's Palace
(30 minutes, 10:00-10:30)

Institutional greetings

Prof. Massimo Midiri – Rector of the University of Palermo

Prof. Angelo Mineo – Head of the Department of Economics, Business and Statistics (SEAS)

Prof. Stefano De Cantis – Coordinator of the Tour_Hosp_Man project, *Brief Presentation of the Network and Partnership.*

Promotional video of the University of Palermo: <https://youtu.be/ybjU62UK6dE>

1st SESSION (60 minutes, 10:30-11:30)

Activities for the internalization of the educational offer at UNIPA

- **Prof. Fabio Mazzola** – Prorector to Education and International Affairs, *Past Experiences and Future Challenges*
- **Ms. Valeria Floriano** – Manager of the International Relations Office (IRO), *Activities by UNIPA's International Relation Office: an overview*
- **Ms. Serena Sabella** – International Relations Office (IRO), DR. Serena Sabella - *Activities by UNIPA's International Relation Office*

2nd SESSION (60 minutes, 12:00-13:00)

- *General overview of the Project*, Stefano De Cantis
- Multiple degree agreement, document structure and plan of study
- Feedback from Partners

Light lunch (Rector's Palace), A'Nica (<https://www.anicapalermo.it/>)

3rd SESSION (60 minutes, 14:30-15:30)

- Joint guidelines for the management of Multiple degrees
- Student communications and services
- Feedback from Partners

4th SESSION (45 minutes, 16:00-17:15)

- *Results of Needs Analysis*, Pasquale Massimo Picone – Associate Professor of Management
- Feedback from Partners

Tour of Palazzo Steri, 17:45-18:45

Social dinner, 20:00, Restaurant A'Nica (<https://www.anicapalermo.it/>)

Project Title: **European Mundus Joint Master (EMJD) in Tourism Systems and Hospitality Management**

Call: ERASMUS-EDU-2021-EMJM-DESIGN

Type of Action: ERASMUS-LS

Acronym: **Tour_Hosp_Man**

Number: 101050224,

Duration: 15 months,

Start Date: 01 Feb 2022



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di Palermo



dipartimento di
scienze economiche
aziendali e statistiche



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UNIVERSITY OF DUBROVNIK



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FLORIDA INTERNATIONAL UNIVERSITY



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March, 25, 08:15, Trapani, Erice

8:15 Departure from Palermo to Trapani by private bus (meeting point at Piazza Borsa Hotel)

1st SESSION (60 minutes, 10:30-11:30)

Tour of Polo Universitario di Trapani

Institutional greetings

Prof. Giorgio Scichilone, President of Polo Universitario di Trapani,
Role and activities of the Polo Universitario di Trapani

2nd SESSION (75 minutes, 11:15-12:30)

Round table with practitioners and professionals in the tourism and hospitality industry

Results and challenges for Trapani province

Tour of Trapani: Territorial and stakeholder analysis on the field

Lunch (Trapani): 13:30 Cantina siciliana (<https://www.cantinasiciliana.it/>)

Tour of Erice and meeting with professionals (15:30-17:00)

Case study analysis. The needs analysis on the field, guided tour, and meeting with stakeholders on the field

17:30 Departure from Erice to Palermo

19:00: Arrival in Palermo

Dinner in Palermo, 20:30, at Restaurant A'Nica

March 26, 09:00-13:00, Palermo

Tour of Palermo and meetings with professionals

The needs analysis on the field. The tourism and hospitality industry in Palermo, guided tour, and meetings with stakeholders

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Invited participants:

University of Malaga:

- Prof. Antonio Guevara, Head of Faculty of Tourism, University of Malaga, Spain
- Prof. Antonio Fernandez Morales, Department of Applied Economics (Statistics and Econometrics), University of Malaga, Spain
- Prof. Maria Cruz Mayorga Toledano, Departamento de Derecho Privado Especial, University of Malaga, Spain
- Prof. Fernando Almeida García, Coordinator of the Master's in Tourism Management and Planning, Faculty of Tourism, University of Malaga, Spain
- Prof. Rafael Cortés Macías, Coordinator of the Master's in Tourism Management and Planning, Faculty of Tourism, University of Malaga, Spain

University of Dubrovnik:

- Prof. Nebojša Stojčić, Vicerector for business affairs, University of Dubrovnik, Croatia
- Prof. Katija Vojvodic, Associate Professor, Department of Economics and Business, University of Dubrovnik, Croatia

Florida International University:

- Prof. Michael Cheng, Ph.D., Dean of Chaplin School of Hospitality & Tourism Management, Florida International University, USA

External Advisory Board:

- Prof. Bich Ngoc Pham, Ph.D., Dean of Italian Department, Hanoi University, Vietnam
- Prof. Akram A.A Rawashdeh, Full professor in Tourism, Faculty of Tourism, Yarmouk University, Jordan
- Prof. John D. Buschman, Ph.D, Director, Assessments & Accreditation, Director, Hospitality at Sea Program, Co-Director, Global Sustainable Tourism Program, Chaplin School of Hospitality & Tourism Management, Florida International University, USA

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