



Funded by
the European Union



Università
degli Studi
di Palermo



SVEUČILIŠTE
U DUBROVNIKU
UNIVERSITY
OF DUBROVNIK



UNIVERSIDAD
DE MÁLAGA

FIU

Chaplin School of
Hospitality & Tourism
Management

FLORIDA INTERNATIONAL UNIVERSITY

Tour_Hosp_Man

Erasmus Mundus Design Measures Action

An overview of the project

First kick-off meeting

Feb. 15, 2022

Stefano De Cantis

SVE
SP

dipartimento di
scienze economiche
aziendali e statistiche

department
of economics
business
and statistics

Background and general objectives



The project for the development and institution of the European Joint Master in Tourism Systems and Hospitality Management (Tour_Hosp_Man) aims to offer a study programme of excellence in the field of Hospitality and Tourism Management with an international appeal given by the collaboration of European and non-EU partners.

The general goal of the project is to contribute to the excellence of the organisations involved through the design of an increasingly international and more innovative study programme.

The proposal builds on the already-established collaboration among three European universities (consortium partners) offering master's programmes in Tourism Studies: University of Palermo (UNIPA), Italy; University of Dubrovnik (UNIDU), Croatia; and University of Malaga (UMA), Spain.

- UNIPA and UNIDU offer two-year programmes (120 ECTS), while the programme at UMA lasts one year only (60 ECTS).
- At present, collaboration among the consortium partners is well consolidated and witnessed by the release of double degrees and the mobility of students and academic/administrative staff.
- More specifically, **one double degree agreement** establishes the academic and administrative conditions under which students enrolled in the master's degree programme in **"Tourism Systems and Hospitality Management"** at UNIPA and students enrolled in the master's degree programme in **"Business Economics – Tourism"** at UNIDU may access and opt for a double master's degree conferred by both universities.
- Another double degree agreement defines the same conditions for students enrolled in the same master's degree programme at UNIPA and students enrolled in the master's degree programme in **"Dirección y Planificación del Turismo"** at UMA.

The teaching experience of the consortium partners is integrated by qualified support of a non-European university offering a concrete and valuable contribution to the programme: the **Chaplin School of Hospitality and Tourism Management, Florida International University (FIU), United States.**

TECHNICAL INFO

Project Title: European Mundus Joint Master (EMJD) in Tourism Systems and Hospitality Management

Call: ERASMUS-EDU-2021-EMJM-DESIGN

Type of Action: ERASMUS-LS

Acronym: Tour_Hosp_Man

Number: 101050224

Duration: 15 months

Grant Agreement based on the: ERASMUS+ Lump Sum Grants

Start Date: 01 Feb 2022

STUDENTS ENROLLED AT UNIPA

SEMESTER 1	SEMESTER 2	SEMESTER 3	SEMESTER 4	AWARDED DEGREES	ACTIVATION DATE	MAJOR
UNIPA	UNIDU	UNIPA	UNIPA	Double degree Master's Degree in <i>Tourism Systems and Hospitality Management</i> (UNIPA) Master's Degree in <i>Business Economics – Tourism</i> (UNIDU)	Active since 30/01/2018*	Business Economics and Hospitality Management
UNIPA	UNIPA	UNIPA	UMA	Double degree Master's Degree in <i>Tourism Systems and Hospitality Management</i> (UNIPA) Master's Degree in <i>Dirección y Planificación del Turismo</i> (UMA)	Active since 24/01/2019**	Tourism Systems and Destination Management
UNIPA	UNIDU	UNIPA	UMA	Multiple degree Master's Degree in <i>Tourism Systems and Hospitality Management</i> (UNIPA) Master's Degree in <i>Business Economics – Tourism</i> (UNIDU) Master's Degree in <i>Dirección y Planificación del Turismo</i> (UMA)	To define on the base of a new agreement	

* <https://www.unipa.it/mobilita/studenti-unipa-outgoing/doppie-lauree-magistrali/accordi-doppie-lauree-croazia/>

** <https://www.unipa.it/mobilita/studenti-unipa-outgoing/doppie-lauree-magistrali/accordi-doppie-lauree-spagna/>

STUDENTS ENROLLED AT UNIDU						
SEMESTER 1	SEMESTER 2	SEMESTER 3	SEMESTER 4	AWARDED DEGREES	ACTIVATION DATE	MAJOR
UNIDU	UNIPA	UNIDU	UNIDU	Double degree Master's Degree in <i>Business Economics – Tourism</i> (UNIDU) Master's Degree in <i>Tourism Systems and Hospitality Management</i> (UNIPA)	Active since 30/01/2018*	Business Economics and Hospitality Management
UNIDU	UNIDU	UNIDU	UMA	Double degree Master's Degree in <i>Business Economics – Tourism</i> (UNIDU) Master's Degree in <i>Dirección y Planificación del Turismo</i> (UMA)	To define on the base of a new agreement	
UNIDU	UNIPA	UMA	UNIDU	Multiple degree Master's Degree in <i>Business Economics – Tourism</i> (UNIDU) Master's Degree in <i>Tourism Systems and Hospitality Management</i> (UNIPA) Master's Degree in <i>Dirección y Planificación del Turismo</i> (UMA)	To define on the base of a new agreement	
UNIDU	UNIPA	UNIDU	UMA			

* <https://www.unipa.it/mobilita/studenti-unipa-outgoing/doppie-lauree-magistrali/accordi-doppie-lauree-croazia/>

STUDENTS ENROLLED AT UMA

SEMESTER 1	SEMESTER 2	SEMESTER 3	SEMESTER 4	AWARDED DEGREES	ACTIVATION DATE	MAJOR
UMA	UMA	UMA	UNIPA	Double degree Master's Degree in <i>Dirección y Planificación del Turismo</i> (UMA) Master's Degree in <i>Tourism Systems and Hospitality Management</i> (UNIPA)	Active since 24/01/2019**	Tourism Systems and Destination Management
UMA	UMA	UMA	UNIDU	Double degree Master's Degree in <i>Business Economics – Tourism</i> (UNIDU) Master's Degree in <i>Dirección y Planificación del Turismo</i> (UMA)	To define on the base of a new agreement	

** <https://www.unipa.it/mobilita/studenti-unipa-outgoing/doppie-lauree-magistrali/accordi-doppie-lauree-spagna/>

Final step: signing a multiple degree agreement among partners



- **Multiple Degree agreement:** regulates an international educational programme in which the partner institutions integrate their course catalogues to allow students to attain two or more university degrees (without any change in the academic contents of the degree programmes involved). As a general rule, students are required to complete an additional semester and to earn 30 extra ECTS compared to the standard duration of the course of study.
- **Joint Degree Agreement:** regulates an international integrated educational programme in which two or more HEIs jointly organize a degree programme regulated by specific rules in each university. All the participating institutions deliver the courses and determine the duration and contents of the periods of study that students alternately spend in each university. The joint educational path is recognized by the Ministry of Education. It may lead to the conferral of a single degree, jointly awarded by the partner institutions, or to a multiple degree (national degrees awarded by each institution involved).

Joint Programmes from A to Z
A reference guide for practitioners
Second, updated edition, 2020
by Rosa Becker

https://www.google.it/url?sa=t&rct=j&q=&esrc=s&source=web&cd=&cad=rja&uact=8&ved=2ahUKEwiF35D8u4H2AhVSS_EDHU_DAmAQFnoECAsQAQ&url=https%3A%2F%2Fimpea.eu%2Fwp-content%2Fuploads%2F2020%2F12%2FJoint-Programmes-from-A-to-Z-Report-2020.pdf&usg=AOvVaw0tf58pHOKwbXyxD8jirj8k

The European Area of Recognition (EAR) manual (2020) offers good guidelines on recognition of qualifications, including joint, double and multiple degrees.

<https://www.nuffic.nl/en/publications/european-recognition-manual-higher-education-institutions/?fbclid=IwAR14Up8ISwfdUuOle4BkjwvRaCYH3kRqrVeQ-N8t5dgszostVtj8jsdOQ68>